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THE IMPACT OF ANNUAL EMPLOYEE MEDICALS ON A GENERAL CONTRACTOR (GC) AND ITS EMPLOYEES' SUSTAINABILITY

PROF JOHN SMALLWOOD
DEPT. OF CONSTRUCTION MANAGEMENT
NELSON MANDELA METROPOLITAN UNIVERSITY
AND
CLAIRE DEACON, OCCUMED CC
SOUTH AFRICA

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Introduction (1)

- Contractors are not required to provide organisation wide annual medicals as part of a formal medical surveillance programme in South Africa
- However, better practice and the optimisation of the health and wellbeing of employees allude to the importance of such annual medicals and formal occupational health (OH) programmes
- The overall practice of providing medical surveillance is common, and generally well managed in general industry, but is not pervasive in the construction sector
- Issues in construction lead to the perception that medicals and general surveillance are difficult to manage:
 - Peripatetic nature and varying duration of projects
 - High turnover of construction workers

Introduction (2)

- Lack of OH services in the sector (Deacon, 2004)
- Historically, less effort is directed towards health issues in construction (Deacon, 2004)
- The objectives of the study were to determine, inter alia, the:
 - Importance of medicals to the various stakeholders
 - Extent to which medicals have impacted on various aspects
 - Purpose of the medicals
 - The reason the company conducted the medicals



Health promotion (1)

- The World Health Organization (WHO) defines health promotion as: "The process of enabling people to increase control over, and to improve their health." [South African National Health Promotion Forum (SANHPF), 1998]
- Health promotion programmes implemented in general industry have generally been successful in increasing health awareness and changing health behaviours (Bagwell and Bush, 1999)
- Lifestyle factors account for 50% or more of premature deaths in the USA (Lusk, 1997)
- Work place is an ideal venue to undertake health promotion as adults spend most of their waking hours at work (Lusk, 1997)



Health promotion (2)

- Improvement of lifestyle can lower the risk of certain job hazards such as:
 - Smoking and occupational respiratory disorders
 - Drinking and workplace accidents
 - Poor fitness and musculoskeletal stress in lifting
- Several of the most common work-related disorders, namely cancer, lung disease, traumatic injury, cardiovascular disease and psychological disorders, would probably be mitigated by reducing behavioural risk factors through health promotion programmes



General issues (1)

- Employees who smoke had 18% higher medical claims than those who did not smoke - Control Data Corporation study (Breckon et al., 1994)
- Obesity, a major risk factor for diabetes, hypertension and other chronic diseases, amplifies the need for the promotion of healthy eating and exercise patterns (Bradshaw et al., 2000)
- Lifestyle related diseases such as cardiovascular disease and cancer have superseded infectious diseases in developed countries as the major cause of ill-health
- HIV & AIDS and TB have been termed 'the deadly pair' by the South African Department of Health (DoH):
 - 4.2 m South Africans are infected with HIV 1 in every 10 (Eastern Province Herald, 2000)
 - TB kills more than one million people per year throughout the world



General issues (2)

- Alcohol and drugs are used throughout the day, primarily before work (43.7% and 43.7%), followed by working hours (35.5% and 27.1%) respectively (Smallwood and Ehrlich, 1999)
- Occurrence of stress is common in construction (Van der Molen and Hoonakker, 2000)
- Lifetime risk of any cancer is 1 in 6 for men, with skin cancers, usually non-fatal, being the most common (Bradshaw et al., 2000)
- Violence:
 - Studies have linked anxiety and anger at work, which can result in poor decisions, vandalism, job loss and violence, to depression, heart disease and hypertension
 - Workers' cognitive judgement and rational thinking may also be impaired, resulting in workplace mistakes (Helge, 2001)



Frequency at which health related aspects are addressed at work

		Respo				
Aspect	Never	Annually	Monthly	Weekly	MS	Rank
HIV & AIDS	52.3	18.2	25.0	4.5	1.82	1
Sexually Transmitted Infections (STIs)	62.5	17.5	20.0	0.0	1.58	2
Alcohol abuse	66.7	14.3	14.3	4.7	1.57	3
Tuberculosis (TB)	69.0	16.7	14.3	0.0	1.45	4
Drug abuse	79.0	11.6	4.7	4.7	1.35	5
Smoking	86.4	2.3	4.5	6.8	1.32	6
High blood pressure (hypertension)	81.8	13.6	4.6	0.0	1.23	7
Epilepsy	84.1	11.4	4.5	0.0	1.20	8
Healthy eating (nutrition)	88.4	4.7	6.9	0.0	1.19	9
Sugar diabetes (diabetes)	84.1	15.9	0.0	0.0	1.16	10=
Controlling weight (obesity)	90.7	2.3	7.0	0.0	1.16	10=
Stress	93.0	2.3	4.7	0.0	1.12	12
Cancer	90.9	6.8	2.3	0.0	1.11	13=
Family planning	90.9	6.8	2.3	0.0	1.11	13=
Family violence	90.9	6.8	2.3	0.0	1.11	13=
Worms, family illnesses e.g. measles	93.2	4.5	2.3	0.0	1.09	16

Table 1: Frequency at which health related aspects are addressed at work (MS = 1.00 – 4.00) (Deacon and Smallwood, 2003).

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Extent to which employees would benefit from primary health promotion

	Re	Response (%)				
Aspect	Yes	No	Don't	Rank		
	162	INO	know			
HIV & AIDS	88.9	12.2	6.7	1		
Sexually Transmitted Infections (STIs)	86.7	4.4	8.9	2		
Tuberculosis (TB)	84.4	6.7	8.9	3=		
Alcohol abuse	84.4	6.7	8.9	3=		
Drug abuse	78.6	9.5	11.9	5		
Smoking	75.0	9.1	15.9	6		
Family planning	69.0	17.5	16.7	7		
Epilepsy	63.4	14.6	22.0	8		
Healthy eating (Nutrition)	61.0	14.3	26.8	9=		
High blood pressure (Hypertension)	61.0	19.5	19.5	9=		
Family violence	58.6	14.6	26.8	11=		
Stress	58.6	14.6	26.8	11=		
Sugar diabetes (Diabetes)	56.1	14.6	29.3	13		
Cancer	51.3	14.6	34.1	14		
Controlling weight (Obesity)	47.5	22.5	30.0	15		
Worms, family illnesses e.g. Measles)	45.0	14.6	37.5	16		

Table 2: Perceived extent to which employees would benefit from employers addressing various health related aspects (Deacon and Smallwood, 2003).



Benefits of primary health promotion

	R			
Aspect	Vaa	No	Don't	Rank
	Yes	No	know	
Better general health	88.9	6.7	4.4	1
Prevention of disease	88.6	9.1	2.3	2
Lower absenteeism	75.6	12.2	12.2	3
Improved productivity	69.7	16.3	14.0	4
Enhanced quality	65.8	22.0	12.2	5
Prevention of injuries	61.6	33.3	5.1	6
Lower stress levels at work	57.5	30.0	12.5	7
Enhanced schedule (programme)	47.3	31.6	21.1	8

Table 3: Perceived benefits arising from employers addressing various health related aspects with their employees (Deacon and Smallwood, 2003).



Research – Sample stratum

- Design was adapted so that the perceptions of a South African GCs' employees that had been subjected to annual primary health medicals could be determined
- 61 Employees responded to the self-administered questionnaire



Research – Findings (1)

Qualification	Response (%)
Grade 12	41.8
N Dip.	18.2
BTech	0.0
BSc	0.0
BSc (Hon)	1.8
Other	38.2

Table 1: Respondents' qualifications.

Occupation	Response (%)
Management	16.0
Supervision	15.0
Students	7.0
General labour	13.0
Skilled labour	26.0
Human resources	3.0
Miscellaneous	8.0

Table 2: Respondents' occupations.



Research – Findings (2)

Period (years)	Response (%)
≤1	28.3
>1≤5	30.0
> 5 ≤ 10	28.3
> 10 ≤ 20	10.0
> 20	3.3

Table 3: Respondents' length of time worked for their current employer.

Period (years)	Response (%)
≤1	13.8
>1≤5	29.3
> 5 ≤ 10	32.8
> 10 ≤ 20	17.2
> 20	6.9

Table 4: Respondents' length of time worked in construction.



Research – Findings (3)

Number of medicals respondents had while working for their current employer:

Total: 174

Mean: 3

A total of 43 respondents (to the question) indicated that they had been subjected to medicals while working in construction:

Total: 128

Mean: 2.98



Research – Findings (4)

Year	Response (%)
≤ 2000	1.9
2001-2003	0.0
2004-2006	19.2
2007-2009	40.4
≥ 2010	38.5

Table 5: Respondents' year of first medical while working for their current employer.



Research – Findings (5)

Stakeholder	Not					Very	MS	Rank
	Unsure	1	2	3	4	5		
You	1.8	1.8	1.8	3.5	5.3	86.0	4.75	1
GC management	1.8	1.8	1.8	5.4	7.1	82.1	4.69	2
GC H&S management	1.8	1.8	0.0	5.3	17.5	73.7	4.64	3
Medicals service provider	5.4	1.8	0.0	7.1	12.5	73.2	4.64	4
GC HR management	1.8	0.0	0.0	9.1	18.2	70.9	4.63	5
Your family	1.8	1.8	0.0	7.0	26.3	63.2	4.52	6

Table 6: Degree of importance of medicals to the stakeholders related to the medicals.



Research – Findings (6)

	Response (%)								
Parameter	Unsure	Did not	Minor		Major	MS	Rank		
	Ulisure	ן טומ ווטנ	1	2	3	4	5		
Your awareness of specific health issues	0.0	1.7	3.4	0.0	3.4	24.1	67.2	4.47	1
Your awareness of general health issues	0.0	1.8	1.8	0.0	7.0	26.3	63.2	4.44	2
Perception of GC as an employer	0.0	1.8	1.8	3.5	14.0	15.8	63.2	4.30	3
Personal health and well being	0.0	3.5	0.0	1.8	12.3	26.3	56.1	4.26	4
Self esteem	0.0	7.0	0.0	5.3	12.3	17.5	57.9	4.07	5
Productivity of work	1.8	10.9	1.8	1.8	12.7	16.4	54.5	3.89	6
Work attendance	1.8	17.5	1.8	3.5	8.8	10.5	56.1	3.64	7
Frequency of ill health	1.8	14.0	14.0	3.5	15.8	10.5	40.4	3.18	8

Table 7: Extent to which 'motivators' contributed to respondents' organisations addressing H&S



Research – Findings (7)

Purpose	Response (%)
Regulations compliance	7.0
Employer's wellness programme	10.0
Productivity management	15.0
H&S management	69.0
Creation of awareness	13.0

Table 8: Purpose of medicals according to respondents.

Reason	Response (%)
Regulations compliance	10.0
Employer's wellness programme / caring for employees	25.0
Knowledge of employees' H&S status	49.0
Improvement of working conditions	11.0

Table 9: Reason for medicals according to respondents.



Research – Findings (8)

Comments regarding medicals in construction:

- "There's a lack of service providers in rural areas. Different service providers tend to offer different feedback"
- "Regular check-ups have improved the health and wellbeing of employees"
- "Medicals in construction are important"
- "Medicals should extend to the workers' families"
- "Besides the need of medicals being more private and extensive, the results are usually returned after a long period of time"
- "Attention is not given to health issues workers generally face such as ergonomics"



Conclusions (1)

- The medicals are perceived to be important to all the stakeholders related to the recipients of the medicals:
 - Can be concluded that the medicals have a wide ranging impact in terms of stakeholders
- The medicals have had a major as opposed to a minor impact on a range of aspects:
 - Can be concluded that the medicals have a major role to play in terms
 of the maintenance of human resources, internal public relations,
 employee's health and well-being, overall performance within the
 organisation, and the image of the organization
- Organisations reap further benefits when workers are treated equally - all levels of employees attend medical surveillance, irrespective of their level within the organisation



Conclusions (2)

 Labour turnover can be kept to a minimum and therefore routine medical surveillance programmes can be implemented and maintained (often cited as a reason for not conducting medicals)



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